

SOCIALMEDIAONLINECLASSES.COM ONLINE SOCIAL MEDIA CERTIFICATE		
<b>SOCIAL NETWORKS</b>	<b>Format</b>	<b>Length</b>
Social Media Strategy	Class	6 lessons (10 minutes each)
Facebook 101	Class	20 lessons (10 minutes each)
Facebook 102	Class	20 lessons (10 minutes each)
Facebook 103	Class	20 lessons (10 minutes each)
Easy Facebook Ads on a Budget	Webinar	30 minutes
5-Minute Facebook Marketing Plan	Webinar	1 hour
Google Plus 101	Class	20 lessons (10 minutes each)
Instagram 101	Class	20 lessons (10 minutes each)
LinkedIn 101	Class	20 lessons (10 minutes each)
Pinterest 101	Class	20 lessons (10 minutes each)
Slideshare 101	Class	20 lessons (10 minutes each)
Twitter 101	Class	20 lessons (10 minutes each)
YouTube 101	Class	20 lessons (10 minutes each)
WordPress 101	Class	20 lessons (10 minutes each)
<b>SEARCH ENGINE OPTIMIZATION</b>	<b>Format</b>	<b>Length</b>
Search Engine Optimization 101	Class	20 lessons (10 minutes each)
WordPress 101	Class	20 lessons (10 minutes each)
WordPress Website in an Hour	Webinar	1 hour
<b>CONTENT MARKETING</b>	<b>FORMAT</b>	<b>LENGTH</b>
Content Marketing Made Simple	Webinar	1 hour
Your First Business Video	Webinar	1 hour
Visual Storytelling for Brands	Article	N/A
Content Marketing Secrets to Simplify Your Social Media	Article	N/A
<b>EMAIL MARKETING</b>	<b>FORMAT</b>	<b>LENGTH</b>
Email Marketing Solutions for Small Business	Article	N/A
3 Simple Mistakes You're Making with Your Email Marketing	Article	N/A
How to Combine Social Media & Email Marketing to Capture Leads	Article	N/A
Content Marketing Secrets to Simplify Your Social Media	Article	N/A
<b>SOCIAL SELLING</b>	<b>Format</b>	<b>Length</b>
Drive Sales Using Social Media	Webinar	1 hour
Get More Sales from Your Website	Webinar	30 minutes
Drive Sales Using Instagram & Pinterest	Webinar	30 minutes
Your First Online Store	Webinar	30 minutes
How to Outsource Your Social Media Marketing	Webinar	30 minutes
Social Media for Local Business	Webinar	1 hour
Successful Social Media Contests	Webinar	1 hour
<b>SOCIAL MEDIA MANAGEMENT</b>	<b>FORMAT</b>	<b>LENGTH</b>
Automate Your Social Media Marketing	Webinar	30 minutes
One & Done Posting with Hootsuite	Webinar	1 hour
Google Analytics Simplified	Webinar	30 minutes
The State of Social Media for Small Business	Article	N/A
<b>MOBILE MARKETING</b>	<b>Format</b>	<b>Length</b>
Can Mobile Users Find Your Business?	Webinar	30 minutes
Visual Social Media: Compelling Images & Video with Your Smartphone	Webinar	1 hour
Total Time Required to Complete Certification:		56 Hours
<b>Cost for Social Media Manager Program, Certification &amp; Exam:</b>		<b>\$847</b>
<b>Cost to Renew Certification Each Year:</b>		<b>\$150</b>